

joanne farrell

570 26th Ave #4, San Francisco, CA 94121 | 617. 970. 9066 | jmf Farrell@gmail.com | web portfolio: jmf Farrell.com

- Experience**
- Freelance Jan 2004 – Present
Graphic Designer San Francisco, CA
- Balance multiple clients and individual deadlines
 - Deliver accurate files to vendors/ regional publications
 - Design across multiple media including print and web
 - Track billable hours and client accounts
- Clients
- I DO! Wedding and Event Design
 - Jenna Vona
 - Nathan Lawrence
 - Stephanie Bhatti
 - Espresso Yourself
 - Howling Dog Coffee
 - JC Lighting Design
- Hello!Lucky Feb 2007 – Aug 2007
Intern San Francisco, CA
- Catalogued and update letterpress library
 - Designed print ads for regional publications
 - Separated Illustrator files for interactive section of company website
 - Designed additional piece for each invitation set for internet orders
- Hawkins Creative Services Aug 2005 – Dec 2005
Intern Newton, MA
- Designed pieces including logos, invitations, newsletters and web banners
 - Created original illustrations based on client briefs
 - Updated client's monthly postcard with new sponsor logos and text
 - Prepared files for print production using PMS 2/4 & spot color processing
- Education**
- Boston University May 2004
Bachelor of Science in Communication
Concentration in Advertising
Visual Art Minor
- City College San Francisco Spring/Fall 2008
Graphic Communications
Digital Scan & Correction, Letterpress Printing, Survey Print Production
- Skills** Adobe CS3 Photoshop, Illustrator, InDesign, Dreamweaver, QuarkXPress,
Color Photo Correction, CSS, Microsoft Office, PC and Mac platforms